

OUR LOGO

Visage logo consists of two elements - the line graph and Visage wordmark. The Visage logo should work across all application. It's flexible to adapt to its appropriate design context on digital and print media.

WHITE LOGO

It is used on dark backgrounds.

BLACK LOGO

It is used on light backgrounds.



PHOTOGRAPHY BACKGROUND

When the logo is placed over a black and white image, extra care must be taken to ensure that it is legible.

When placed over a photograph or illustration the colour of the logo may be taken from the image. Alternatively, the logo may be black or white.

GREY LOGO

For one-color applications, the grayscale (black) version of the logo must be used, unless printing requires a different color for co-branding reasons.

REVERSED

The alternate grayscale logo features white type and is used for one-color applications that require the logo to be reversed out of a solid-colored background.



This logo should be applied consistently to all applications on which Visage name appears. Use only approved digital art files available from Visage marketing team to maintain consistency and integrity of the logo.

This logo can never be altered or manipulated in any way by means of condensing, stretching, or distorting or by altering the spacing between the letters.