

SANS SERIF TYPEFACE

The primary sans serif typeface is Mark Simonson’s Proxima Nova Normal. All weights and versions are available in this family. It’s clean, modern, flexible, easy to read, and open. With its modern proportions and geometric appearance, Proxima Nova is perfect for a wide range of visual communications. It’s versatile for display and text. It reads well on mobile devices and web.

WEIGHTS

Proxima Nova Normal has 7 weights: Thin, Light, Regular, Semibold, Bold, Extrabold, and Black. It has matching italics for all weights and widths.

RECOMMENDED WEIGHTS

Thin, Light, Regular, Semibold, and Bold.

ADDITIONAL WEIGHTS

Extrabold and Black.

WEB AND SCREEN

Proxima Nova Normal is also available as web fonts to provide consistent typography styles across print and digital communications.

ALTERNATIVE

Montserrat

NOTE

The Extrabold and Black weights should be used sparingly. Do not use them for regular collateral material. They are suitable for headline type in large format applications such as advertising, posters or signage.

SPECIMENT

Proxima Nova Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789

Proxima Nova Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789

Proxima Nova Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789

Proxima Nova Semibold
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789

Proxima Nova Bold
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789

Proxima Nova Extrabold
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789

Proxima Black Italic
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789

Proxima Nova Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Proxima Nova Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Proxima Nova Regular Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Proxima Nova Semibold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Proxima Nova Bold Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Proxima Nova Extrabold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Proxima Black Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
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